

*For Immediate Release*

## **Valley Credit Union's Cindy Viner one of Qtrade Financial Group's Top Advisors**

**Annapolis Valley, Nova Scotia – March 21, 2018** – Valley Credit Union is very pleased to announce that one of its Financial Advisors have been recognized by Qtrade Financial as part of a group representing the top 10% of national advisors.

Wealth Advisor, Cindy Viner, was identified by Qtrade and validated by Valley Credit Union leaders based on strong evidence of:

- Sales processes and business practices for outstanding results
- Ensuring relevant investment/financial planning and advice
- Consistently delivering a great member experience
- Being aware of and responsive to regulatory and compliance requirements
- Demonstrating leadership and collaboration within their organization

“This is a tremendous recognition for Cindy, as well as for our organization,” explained Len Ells, President & CEO of Valley Credit Union. “We pride ourselves on delivering sound, relevant advice, and also quality products and services for our members. The recognition that Cindy has received is testament to the skills and capabilities of our Wealth team in assisting our members with building their financial futures.”

Cindy Viner has more than 20 years sales experience, 12 of which have been focused on providing financial guidance and advice. She grew up in Mahone Bay, settled in the Annapolis Valley with her family 20 years ago, and has called Sheffield Mills home for the last 12 years. Cindy has been leading the wealth offering for Valley Credit Union for the last 2 years and her expertise has been invaluable in the growth of our service offering and our members' portfolios.

### **About Valley Credit Union**

Located in the beautiful Annapolis Valley, Nova Scotia, Valley Credit Union is a non-profit, full-service financial institution with seven branches, a wealth management office, over 11,000 members, and approximately \$172 million in assets; 1,500 of which are business owners. It is a cooperative which means it is owned by its members and is governed by a Board of Directors voted in by its members. Valley Credit Union has shown consistent profitability and continues to pay annual patronage dividends to its membership. It offers a full range of personal and business banking products and services and is committed to helping its members achieve their financial goals by offering solutions customized to their needs. Valley Credit Union brings value to those it serves through ownership, personal service, skilled and knowledgeable staff and a commitment to the communities in which it operates. For more information, visit: [valleycreditunion.com](http://valleycreditunion.com)

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