



VALLEY

FOR IMMEDIATE RELEASE

## **Valley Credit Union Providing \$250,000 in Support of the Flower Cart Group's 'Building Opportunities' Campaign**

**October 13, 2020, Waterville, NS** – In its most recent board meeting, Valley Credit Union's Board of Directors approved \$250,000 in support of The Flower Cart Group's 'Building Opportunities' campaign raising funds for its new building project. The funds will be allocated over the next five years with \$100,000 to be given this year and the rest in \$30,000 increments from 2021 to 2025.

The Flower Cart Group (FCG) provides vocational services to adults considered to have intellectual disabilities, providing valuable, meaningful work and training and employment opportunities. They have been operating out of the former New Minas Elementary School since they were established 50 years ago. Having outgrown this location, FCG is running a capital campaign to raise funds to build a new facility just down the street next to the Louis Millet Community Complex, the proximity of which could open them up to new opportunities. The new facility will allow FCG to accommodate 15% more participants, offer more flexible options, and house all of its operations under one roof – including its newest social enterprise, a co-work space and community hub to be called "Bloom"!

"We are proud to be a part of this project! Valley Credit Union and The Flower Cart Group have enjoyed a mutually beneficial relationship for many years, and we look forward to many more!" said Len Ells, President and CEO of Valley Credit Union. "We appreciate and value this relationship and what they do for Valley communities."

"We are very grateful to Valley Credit Union's Board of Directors for their generosity and support of our 'Building Opportunities' campaign," said Co-Chairs, Paul Randell and Ramona Jennex. "They have given us much time and support. We are fortunate to have such good friends and partners."

### **About The Flower Cart Group's 'Building Opportunities' Campaign**

The total cost of the 'Building Opportunities' project is \$5.8 million. With this contribution from Valley Credit Union, government programs and grants, organizational contributions, the Board of Director's campaign, and the support of many other organizations, so far The Flower Cart Group has raised \$3.855 million. They hope to reach their goal by early spring of 2021 and break ground soon thereafter.

Anyone interested in contributing to the campaign is invited to reach out to Jeff Kelly at [buildingopportunities@flowercart.ca](mailto:buildingopportunities@flowercart.ca) or phone/text 902.681.4541.

**About Valley Credit Union**

Valley Credit Union is a non-profit, full-service financial institution with seven branches between Hantsport and Bridgetown, a wealth management office, over 11,000 members, 1,500 of which are business owners, and approximately \$220 million in assets; It is a cooperative which means it is owned by its members and is governed by a Board of Directors voted in by its members. It offers a full range of personal and business banking products and services and is committed to helping its members achieve their financial goals by offering solutions customized to their needs. Valley Credit Union brings value to those it serves through ownership, personal service, convenient and flexible banking options, skilled and knowledgeable staff, and a commitment to the communities in which it operates.

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